

**FOR IMMEDIATE RELEASE: February 16th, 2017**



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## **GOWAN'S 140TH HARVEST CELEBRATION**

*Taste award-winning heirloom ciders at Lost & Found Beer Garden during SF Beer Week*

**12pm–6pm, Sunday February 19th, 2017**  
**2040 Telegraph Ave, Oakland, CA**

This Sunday we will be celebrating Gowan Orchards' 140th apple harvest with a pouring of our wine-style estate ciders at Lost & Found in Oakland! Our 100% California grown ciders been decorated with gold medals at the California Cider Competition for as many as three years now, including 2016 Best of Show and several Gold medals.

As part of the celebration we're taking the opportunity to introduce Gowan's Macintosh Heirloom Cider, which has floral notes with hints of honey and spice. Plus we'll be sharing cups of our warm winter Wassail, a hard cider drink traditionally enjoyed in the midst of a winter orchard as you sing warm wishes to the apple trees.

Every sip of Gowan's cider is carefully crafted to be authentically fruit-forward and remind you of biting into a fresh crisp apple or strolling through our orchards on a brisk autumn day. We don't cover up any of the apples' natural flavors, so in every glass you can explore hand-picked heirloom varieties that our family has been cultivating for generations.

The tasting is part of SF Beer week, a collection curated events throughout the week that celebrates craft beverages. Between participating in this event and the International Alsace Varietals Festival in Boonville, CA, next weekend, we have proof that cider is bringing beer enthusiasts and wine aficionados together for something everyone can enjoy.

Members of the Gowan family will also be at Lost & Found on Sunday to pour cider and answer questions. We're excited to share our fruit-forward ciders, our apples and the spirit of our orchards with you!

### **About Gowan's Heirloom Ciders:**

The Gowan family has been growing apples on this land for over 140 years. Aided by the famously rich soil deposits of the Navarro River and the perfect growing weather in Northern California's beautiful Anderson Valley, six generations have grown top quality produce and award-winning, hand-picked heirloom apples.

We craft wine-style hard ciders, both sparkling and still. With over 83 select varieties of apples available, different seasonal blends reflect the full range of natural ripening patterns of this unique coastal climate.

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